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## HOLDING ANNOUNCEMENT

Reference is made to the announcement of Neo Telemedia Limited (the "**Company**") dated 22 June 2015 in relation to the halt in trading of shares of the Company (the "**Shares**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") with effect from 9:00 a.m. on 22 June 2015.

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the public of the current status of the Company. The Board proposed to raise funds by way of an open offer (the "**Proposed Open Offer**") and the Company is in the process of finalising the content of the announcement in relation to the Proposed Open Offer. The Board considers that additional time is required for such purpose. The announcement in relation to the Proposed Open Offer will be published as soon as practicable.

Trading in the Shares on the Stock Exchange will remain halted pending the release of the announcement in relation to the inside information of the Proposed Open Offer.

By order of the Board Neo Telemedia Limited CHEUNG Sing Tai Chairman

Hong Kong, 7 July 2015

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu, Mr. LIAN Xin and Mr. XU Gang, and four independent non-executive Directors, namely Mr. LEUNG Ka Wo, Mr. CHOU Jianzhong, Ms. XI Lina and Mr. HUANG Zhixiong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information

contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the Growth Enterprise Market website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.